

# Better Together

## Approaching Healthcare Data Protection with Zero Trust.

Like clockwork, another story of a healthcare organization falling prey to ransomware hits the media. Healthcare providers are especially susceptible to malware and data breaches today, due to the large number of medical devices and professionals connected to the network and the amount of interoperability sharing the data. This level of personalization and care has grown drastically in recent years and has enabled healthcare to innovate and connect global data to combat disease and connect research. Unfortunately, this amount of rapid digital growth has left security, protection, and compliance gaps, making them a convenient and attractive target for cyber criminals.

By the time these threats from cyber criminals appear, it may be too late. Adding to the complexity, there is a common misconception that when utilizing cloud-based SaaS applications, the data residing in them is automatically protected, backed up, and resilient under the application provider's resources. However, the *shared responsibility model* clearly defines the roles of the SaaS customers, and they are responsible for the architecture of the cloud, the accounts, hardware, and the data in the cloud. This confusion leaves many healthcare organizations vulnerable to inadequate data security, data loss, or downtime.

Veritas solutions provide healthcare organizations with a multi-layered cybersecurity strategy that extends anywhere data resides, so that no data is left unprotected—from edge to core to cloud. With data safeguards, privacy, and compliance solutions built on the foundation of zero trust principles, healthcare organizations can reduce vulnerabilities and potential attack surfaces. Solutions such as immutable storage, data vaults, and air gaps keep data secure and compliant regardless of location, while intelligent anomaly detection and malware scanning create alerts to monitor and mitigate in real-time. Veritas also engineers its solutions with resiliency top of mind, so that reliable, flexible, and rapid recovery keep data highly available and systems always on.



*Veritas has elevated its commitment to collaboratively building new solutions with Microsoft Azure to further enable healthcare providers with their adoption of cloud"*

# Veritas Alta SaaS Protection Customer Story



## Key Points of the Partnership

- Multi-year Microsoft Azure commit to consume (MACC) agreement to support hosted solutions
- 50 percent YoY growth for our joint GTM goals
- Engineering commitment and alignment for new solutions on Azure
- Collaboration on next gen NetBackup platform
- Global resource alignment to accelerate GTM in all regions
- Transactable Azure Marketplace offerings available starting in Q1 CY22

## Key Technologies

### Hosted SaaS solutions on Azure:

- EV.Cloud for compliance and archiving
- NetBackup™ SaaS Protection for M365 and other SaaS workloads
- NetBackup Recovery Vault for air-gapped, managed Microsoft Azure Cloud Storage service
- InfoScale provides application resiliency, optimized performance, and migration services for critical tier 1 applications for large enterprise customers across all major industry segments.

## York Hospital

### Challenge

York Hospital has significantly reduced costs and increased protection, without compromising their high quality of service. The archive automatically sets five- or 25-year retention periods, effortlessly keeping everything in full compliance with HIPAA and HITECH requirements.

### Solution

Veritas Alta™ SaaS Protection offers seamless file archiving to cloud storage. Users are unaware whether the file is stored locally or in the cloud. York Hospital set policies on when images would be moved from primary storage to their cloud archive.

### Results

York Hospital has been able to significantly reduce cost without compromising their high quality of service and increase protection. The archive automatically sets 5- or 25-year retention periods, effortlessly keeping everything in full compliance with both HIPAA and HITECH requirements.

## About Veritas

Veritas Technologies is a leader in multi-cloud data management. Over 80,000 customers—including 95 percent of the Fortune 100—rely on Veritas to help ensure the protection, recoverability, and compliance of their data. Veritas has a reputation for reliability at scale, which delivers the resilience its customers need against the disruptions threatened by cyberattacks, like ransomware. No other vendor is able to match the ability of Veritas to execute, with support for 800+ data sources, 100+ operating systems, 1,400+ storage targets, and 60+ clouds through a single, unified approach. Powered by Cloud Scale Technology, Veritas is delivering today on its strategy for Autonomous Data Management that reduces operational overhead while delivering greater value. Learn more at [www.veritas.com](http://www.veritas.com). Follow us on Twitter at [@veritastechllc](https://twitter.com/veritastechllc).

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